



# Missouri Waste Control Coalition COALITION NEWS

VOLUME 1, No. 2

JUNE 2002

## Where Have We Been?

by Thomas Gredell, President

Although you haven't heard from us lately, the MWCC Board has been working hard to address a wide range of issues that have presented themselves to us. The lack of newsletters has been a combination of timing conflicts and cost-savings measures.

However, these are exciting times with the Missouri Waste Control Coalition! Not only are we putting the finishing touches on our 30<sup>th</sup> ANNUAL MISSOURI WASTE CONTROL COALITION CONFERENCE, we are making great strides in several other areas of MWCC activities.

### THE 30<sup>TH</sup> ANNIVERSARY MISSOURI WASTE CONTROL COALITION CONFERENCE

#### *Preventive Maintenance for the Mind and Earth*

The MWCC Board is very excited about this year's conference. We have worked hard to make this a "HOW TO" conference while providing you with a wide variety of workshops and presentations on a broad range of current waste management topics. We think our conference is the best bargain in the state, and we have consistently had feedback that it is certainly one of the most relaxing and fun conferences. We expect no different reaction this year.

President-Elect Dennis Hansen has worked hard to put together a top notch

schedule with interesting and timely key not speakers. We think this year's conference will uphold the fine tradition of past Missouri Waste Control Coalition Conferences. With tight budgets impacting us all, whether in the public or private sector, the Missouri Waste Control Coalition Conference is the cost-effective solution for tight educational and travel budgets. AND you will learn something, get some good networking done, and enjoy yourself all for one low price.

This year we will not be having a concurrent Teachers Environmental Education Workshop, but will instead hold a ONE DAY WORKSHOP ON BID SPECIFICATIONS FOR SOLID WASTE SERVICES FOR MUNICIPAL PURCHASING AGENTS and PROCUREMENT OFFICERS. The effort to put this program together has been lead by MWCC member Derrick Standley. We think this workshop will provide a valuable educational experience for municipal purchasing department heads and staffers by giving them an insight to the world of solid waste services.

### MWCC GOES WORLD-WIDE!!

Thanks to financial assistance from the Environmental Improvement and Energy Resources Authority (EIERA), the Missouri Waste Control Coalition is going WORLD-WIDE on the WEB with our own web site. The Mid-America Manufacturing Technology Center, or

MAMTEC, MWCC's contractor, is in the process of developing a Missouri Waste Control



Coalition Web Site. This idea was spearheaded by MWCC Board member Belinda Harris and Executive Director Sandra Sabanske, along with the support of several additional Board members.

The EIERA moneys are available to promote recycling, one of the types of responsible waste management options supported and promoted by the Missouri Waste Control Coalition. Upon establishing the web site under the funding, we will have the opportunity to maintain and expand it over the coming years.

The web-site address is: [www.mowastecoalition.org](http://www.mowastecoalition.org). The web site is not complete at this time but will be completed in the near future. The possibilities for promoting recycling and other responsible waste management practices, increasing the visibility of the MWCC's mission and activities, as well as providing service to our membership, are endless. However, the initial beginnings will be humble and simple in order to get the Web Site off the ground within the budget (and stipulations) of the funding. I recommend that we establish a "web site" committee, with the Chair

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**Where Have We Been?**  
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being a Board Member, to provide future input and direction for making the best use of our NEW WEB SITE.

**REVITALIZATION OF THE HALLMARK CARD PROJECT!**

The Hallmark Environmental Greeting Card Project has taken a big step in the right direction this year under the leadership of committee chair Jan Neher. The Hallmark Environmental Greeting Card Project began in 1995 and has been one of our more popular educational programs during that time frame. After struggling to get sufficient entries last year to select winners, we decided that the project suffered from a poor distribution list. After obtaining an updated mailing list and appointing Jan Neher to the Chair of the committee, we received **174** number of entries from **approximately a dozen** schools throughout Missouri. Three winners and 12 honorable mentions were chosen on May 8, 2002 at Hallmark Cards headquarters in Kansas City. Please come to the conference in July to see a display of the winning cards and honorable mentions and to congratulate our three student winners.

**EAR-MARKED FUNDING FOR MWCC'S EDUCATIONAL PROGRAMS!**

I think we can all agree that the future success of our society lies not only in OUR HANDS, but in the HANDS OF THE NEXT GENERATION. To that end, MWCC has supported up to three educational programs over the years. These include: the Hallmark Environmental Greeting Card Program; the Teacher Education Mini-grants; and

individual scholarships (not currently active). Unfortunately, these programs have been forced to compete for funding with all of the other day-to-day expenses required to run the organization and to hold the annual conference. In these tight economic times, we have not been able to fully fund our educational programs. For some time, the MWCC Board has been discussing several ideas for FUND RAISERS for "EAR-MARKED" funds for MWCC's educational activities.

It has been one of my goals to establish a separate bank account for our educational activities to promote corporate and individual gifting of funds for our educational activities. We asked our accountant to answer some questions that the Board had and to clarify any stipulations under which we can receive gifts of money or goods. We were pleased to find out that there are very few restrictions. Following this year's conference, the Board will consider setting up a separate, interest-bearing account for educational funds.

The initial fund raiser for this new education account will be a RAFFLE to be run solely during this year's conference. The GRAND PRIZE for the raffle will be a one week stay in a time-share condominium resort in CANCUN, MEXICO!!! Many other valuable prizes will also be included to make it well worth your while to try to win a STAY IN CANCUN! We hope to generate a little good old fashioned competition and organizational spirit while supporting our worthy educational activities.

SO PLEASE COME TO THE CONFERENCE READY TO PURCHASE SEVERAL RAFFLE TICKETS AND MAYBE YOU CAN SPEND A WEEK IN CANCUN AS YOUR REWARD! ♦

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# New Procurement Course to be Offered at the Conference



We are pleased to announce that a special procurement course for local government administrators and solid waste management district personnel involved in the procurement of sanitation services is being offered at this year's conference.

This course is designed to be in-depth and a hands-on approach to the procurement process. Participants will come away with a wealth of information, forms and procedures to follow.

The teachers are experienced in the procurement process and include lawyers, consultants, and government administrators. Among them are —

**JAMES W. NOLD** is co-founder of O'Bryan Nold Company.

**SUZANNE HOLROYD, Ph.D.** is Vice President of The Vandiver Group.

**ROB EPSTEIN**, a highly experienced legal counsel in the waste industry

A special registration fee of \$125 has been set for this course. For those participants who wish to stay for the conference sessions on Tuesday, a special rate of \$185 for both days has been set.

Please take a look at the schedule below, and then complete the registration form on the back page as soon as possible. **SPACE IS LIMITED!**

## HIGHLIGHTS OF THE COURSE ARE

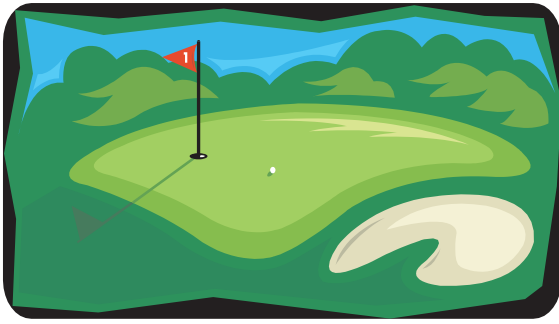
- ✓ Hands on course for local government administrators and solid waste management district personnel
- ✓ Participants will be supplied with complete draft bid specifications, data on their market areas, education and surveying materials, and a draft preforma for forecasting.
- ✓ Taught by experienced members of the legal community and solid waste industry

In addition to learning about contracting for solid waste services, participants will gain valuable insight into competitive trends in the waste and recycling industry, and learn how to build a preforma of their sanitation services to aid in forecasting costs.

## Course Schedule

8:00 AM	Registration/continental breakfast - Exhibit Hall open
8:30 AM	<b>Opening Plenary Session: Keynote Speaker: Sara L.Parker,</b> Director, Office of Outreach and Assistance, Mo Dept of Natural Resources
10:30 AM	Sanitation Course - Session I <b>Information Gathering Phase of Procurement Process</b> • Basic research requirements • Preliminary survey
12:00 noon	<b>Lunch -Keynote speaker: Col. Timothy Daniel,</b> Director, Missouri Homeland Security Office
1:30 PM	Sanitation Course - Session II <b>Preparation Phase</b> • Formation of Citizens Advisory Group • Preforma Development • Development of Bid Package
3:30 PM	Sanitation Course - Session III <b>Implementation Phase</b> • Final Survey • Advertising • Pre-bid • Bid Award • Services Transition
6:00 PM	Barbecue - poolside (optional)

# Is Golf Your Game?



The golf tournament which precedes the conference on July 7th is being held

at a premier course — Tanglewood Golf Course in Fulton, Missouri. Those who played last year have raved about the course. So, if golf is your game, be sure to sign up on the registration form below.

Registration begins at 10:00 A.M. with a shotgun start at 11:00 A.M. This will be a four person scramble format.

The registration fee is \$70 and includes green fees, cart rental, lunch, and beverages, as well as prizes.

**HOLE SPONSORSHIPS ARE AVAILABLE FOR \$150.**

If you have a team of four and wish to sponsor a hole, a special rate of \$400 is available, a savings of \$30.◆

## MWCC 2002 GOLF REGISTRATION FORM

No phone reservations will be accepted and payment must be included with the registration — Mastercard and Visa accepted

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

I will form my own four person team and be listed as a hole sponsor for the special price of \$400 [a \$430 value]

### *Team members*

Name \_\_\_\_\_

Address/Phone \_\_\_\_\_

Name \_\_\_\_\_

Address/Phone \_\_\_\_\_

Name \_\_\_\_\_

Address/Phone \_\_\_\_\_

Name \_\_\_\_\_

Address/Phone \_\_\_\_\_

I will play golf \$ 70

I will be a hole sponsor \$ 150

I will donate player favors & raffle items

Return to Sabanske & Co., Inc., 8826 Santa Fe Drive, Suite 208, Overland Park, KS 66212, fax: 913-381-9308

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## Homeland Security Focus on Monday

On Monday, we are privileged to have **Colonel Timothy M. Daniel** (US Army, Retired) as our keynote speaker after lunch. What is the status of homeland security in Missouri? What steps have been taken? And what needs to be done? Colonel Daniel will discuss these issues on Monday.

Colonel Daniel was appointed on September 26, 2001 by Governor Bob Holden as Special Advisor for Homeland Security for the State of Missouri. He has completed a career in the US Army of almost 28 years. His final position was as Chief of the Commander's Planning Group, US Army Corps of Engineers.

From 1997 to 2000 he was the Garrison Commander (city manager) of Fort Leonard Wood. Prior to that he served in the Pentagon as the US Army's long-range strategic planner and team chief in the Strategic Plans and Policy Division (DAMO-SSP) of the Office of the Deputy Chief of Staff for Operations and Plans. He also commanded an engineer battalion at Fort Leonard Wood from 1992 to 1994. His overseas assignments include an assignment as the Israel Area Engineer at the U.S. Embassy Tel-Aviv for two years during the Gulf War. For three years he was the liaison officer to the French army engineers and the French military academy in France. He also had a tour of duty in Turkey.

His military schooling includes the Engineer Officer Basic and Advanced Courses at Fort Belvoir, Virginia, and Command and General Staff College, Fort Leavenworth, Kansas. He was an Army War College national security fellow at the John F. Kennedy School of Government at Harvard University. He has a Bachelors Degree in International Relations at the University of Wyoming, and a Masters in Public Administration from Webster University.

## Late Breaking Session Added to Conference

*Closure/Post Closure*

*Q & A - Tuesday, 8:30 AM*

After September 11th, the insurance markets have gotten extremely tight. Costs for "insurance products" are going up. Notices have been sent by insurance carriers who are prepping customers for bigger insurance premiums at the end of this year due to 9/11. Financial assurance bonds are essentially types of insurance policies, so this affects the cost (and perhaps the availability) of FAI's to landfill operators.

The panelists for this session will discuss the Closure/Post Closure technical bulletin and be available for questions and answers. All panelists are members of the Missouri Department of Natural Resources:

**JIM BELL**, Section Chief, Engineering  
**RUSS SEEDYK**, Unit Chief, Permits  
**SCOTT WALTRIP**, Unit Chief, Special Projects.

You won't want to miss this workshop! ♦

## MU Track Coach to Close with Tips on SUCCESS!

Our keynote speaker on Tuesday is **Rick McGuire, Ph.D.** Dr. Rick McGuire not only speaks of SUCCESS, he lives and shares SUCCESS! As the nationally acclaimed Head Track and Field Coach at the University of Missouri, Rick has led his teams and athletes to positions of prominence, producing National Champions, collegiate record holders, and literally dozens of All-American performers. Of even greater significance, his athletes are champions in the classroom as well, earning numerous Academic All-American designations, Phi Beta Kappa awards and post-graduate fellowships.

Dr. McGuire is rather unique among coaches, holding his Ph.D. in Sport Psychology and serving as graduate professor in the University of Missouri's College of Education. In addition, he is the Chairman for Sport Psychology for USA Track and Field, and is the curriculum coordinator and instructor in the

USA Track and Field National Track and Field Coaches' Certification schools.

Dr. McGuire also serves on the staff of the United States' National Track and Field teams, and was on the staff of the 1992 and 1996 U.S. Olympic Track and Field teams, supporting our Olympic level athletes in their search for the ultimate athletic SUCCESS. He has been the Sport Psychology Consultant with the Chicago White Sox professional baseball organization, the Canadian National Basketball team, and works with leading young PGA golf professionals. These varied involvements have earned him the reputation as a very popular and nationally prominent speaker.

Dr. McGuire is the co-founder of Turning Point, International, which provides education and encouragement for athletes, coaches, teachers and the business community, and where individuals are "Turning On" and "Turning In" to SUCCESS! Whether applied to the athletic arena, the business world or in the home and family, Dr. Rick McGuire provides an instructive, informative and inspirational message that enriches the professional and personal lives of his audience! ♦

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# Is a Joint Conference in the Future of MWCC?

by Dale Behnen, Vice President

Those who have been in the waste management field for many years realize that the MWCC is not the only environmental organization that is concerned with waste management and environmental policy issues. Our "world" consists of a great number of people with similar ideas and similar goals about waste management issues. Missouri has several strong groups of people dedicated to moving environmental policy issues forward in proactive and beneficial ways

that make good sense to our economy and to the environment.

For many years, it has been suggested by members that we should consider having joint meetings with the other environmental groups in the state. In planning for the 2003 conference, the MWCC Executive Board is again considering all options. This might be the time for the MWCC to join forces with some of the other Missouri environmental groups who travel in a similar

path as us: to address waste management and its issues, successes, problems and concerns, so we can collectively share those things that work well in the industry and things that can be avoided in the future.

We would like to gather the MWCC members' opinions to see if the "two heads are better than one" approach may be something we should seriously look into for the 2003 conference. The MWCC Board is aware of some of the hurdles that we will need to address before and during an attempt to join forces with another group. However, prior to even addressing this at a round table discussion with another group, we would like to have as much input as possible from our MWCC members. We are looking for any problem solving ideas, concerns and opinions from you, the strength of the Coalition, before we move forward to meet and make plans to see if a combined conference with another group will be our best choice.

The Board has also actively been looking at other locations for future conferences. We have come to the general conclusion that our costs may be similar for a conference in another location, primarily the Lake of the Ozarks (although probably not Tan-Tar-A or The Lodge of the Four Seasons). We have also researched other facilities in Columbia.

Please take a few minutes to answer some questions. Return this questionnaire to Sandra Sabanske (fax 913-381-4458 or e-mail [mwcc@grapevine.net](mailto:mwcc@grapevine.net)) or Dale Behnen (fax 636-225-0401 or e-mail [gbehnen@aol.com](mailto:gbehnen@aol.com)) by July 9, 2002 to receive a \$5 discount on next year's conference. Your input is valuable to our future plans. Thank you. ♦

## MWCC Future Conference Survey

1. Do you think it is a good idea to join with another waste group to do a combined conference in 2003? Or 2004? yes \_\_\_ no \_\_\_
2. Would you like to try a conference at the Lake of the Ozarks? yes \_\_\_ no \_\_\_
3. Would you be willing to pay more for a combined conference? yes \_\_\_ no \_\_\_
4. Would you be willing to pay more for a Conference at the Lake of the Ozarks? yes \_\_\_ no \_\_\_
5. What do you feel would be the benefits to joining with another group? \_\_\_\_\_
6. What do you feel may be the problems with joining with another group? \_\_\_\_\_
7. Do you feel these above mentioned problems could be worked through and solved with appropriate communication? yes \_\_\_ no \_\_\_
8. Do you have any strong concerns that would keep you from supporting the MWCC's attempts to make a joint conference a win-win venture? \_\_\_\_\_
9. Would you like to be on a planning/discussion MWCC team to meet with another organization to spearhead a possible joint conference for 2003? yes \_\_\_ no \_\_\_

Please provide your name, organization, telephone number and e-mail address if desired. \_\_\_\_\_

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# *Preventive Maintenance of the Mind and Earth*

## **July 7-9, 2002**

### **Sunday, July 7th**

10:00 AM Golf tournament - Tanglewood Golf Course,  
Fulton, Mo  
4:00 PM Exhibit set up; registration  
6:00 PM Opening reception

### **Monday, July 8th**

7:30 AM Breakfast for speakers and moderators  
8:00 AM Registration//Exhibits open  
  
8:30 AM Opening Plenary Session  
Keynote Speaker: **Sara L. Parker**, Director,  
Office of Outreach  
and Assistance, Mo Dept of Natural Resources

10:30 AM *Concurrent workshops*  
Sanitation Services Procurement Training

12:00 Noon Lunch - Keynote speaker:  
**Col. Timothy Daniel**, Director,  
Missouri Homeland Security Office

1:30 PM *Concurrent workshops*  
Solid Waste Advisory Board Meeting

3:30 PM *Concurrent workshops*

6:00 PM Barbecue/Pool Party

### **Tuesday, July 9th**

7:00 AM SWANA Meeting

7:30 AM Breakfast for speakers and moderators

8:30 AM *Concurrent workshops*

10:30 AM *Concurrent workshops*

12:00 Noon Lunch - Awards program  
Keynote speaker: **Rick McGuire**, track coach,  
University of Mo. - *on SUCCESS!*

2:30 PM Raffle - grand prize: Vacation in Cancun and  
other prizes. Conference ends.

### **MONDAY**

#### **Workshops I - 10:30 am**

[A] **FOUR STATE LANDFILL UPDATE** - Find out the most recent landfill issues.

[B] **MID MISSOURI STUDY FINDINGS ON CESQG AND UNIVERSAL WASTE**

[C] **HOT TOPICS IN WASTE** – Latest Federal waste legislation and views from industry leaders.

[D] **EFFECTIVE COMMUNICATION** – This session will help you be a better communicator.

#### **Workshops II - 1:30 p.m.**

[A] **FOUR STATE HAZARDOUS WASTE UPDATE** - Hear the most recent hazardous waste updates.

[B] **WATER POLLUTION PREVENTION PROJECTS** - Techniques for keeping pollutants from contaminating our water.

[C] **WASTE TIRE RESOURCE RECOVERY** - This session covers tire clean ups, processing and end use.

[D] **IMPROVING NEWS DELIVERY** - Improve the use of the news media to get your message out quickly and accurately.

#### **Workshops III - 3:30 p.m.**

[A] **FOUR STATE RECYCLING UPDATE** - Updates about recycling and associated activities.

[B] **HHW SOLUTIONS AND TOPIC UPDATES** - Session covers HHW recycling programs and outreach efforts.

[C] **SWANA TRAINING - EQUIPMENT FOR LANDFILLS** - Latest waste management equipment and technology.

[D] **BROWNFIELDS AND LANDFILL REMEDIATION** - Recent research and developments.

*See back page for the workshops on Tuesday.*

**TUESDAY**  
**Workshops IV - 8:30 am**

**[A] CLOSURE/POST CLOSURE Q & A**

**[B] RESOURCE EFFICIENCY AND SUSTAINABILITY -**  
Discussion of new directions regarding investing in environmental sustainability by government and industry.

**[C] SWANA TRAINING - LANDFILL PROJECTS -** Learn about landfill remediation projects.

**[D] RECYCLING MARKET DEVELOPMENT AND PARTNERSHIPS -** Markets for recycled materials and products made from recovered materials.

**Workshops V - 10:30 am**

**[A] MISSOURI'S SOLID WASTE MANAGEMENT PLAN**  
- Latest update on the development of a solid waste management plan for the state.

**[B] PRODUCT STEWARDSHIP UPDATE -** Update on product stewardship initiatives.

**[C] SWANA TRAINING - LANDFILL GAS -** Learn about successful programs for managing landfill gas.

**[D] NEW PRODUCTS FROM RECOVERED MATERIALS**  
- This session looks at construction materials and fuel logs made from waste materials.

Missouri Waste Control Coalition  
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**MWCC Conference Registration Form for 2002**

Name \_\_\_\_\_ E-mail \_\_\_\_\_

Co/Organ \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Fax \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Sign me up for the following:

- Full conference (\$180/ after 6/22 - \$ 205) includes barbecue, lunches, membership
- One day: \_\_\_\_\_ (\$120/ after 6/22 \$145) includes lunch, membership
- Sanitation class only (\$125)       Sanitation class and full conference (\$185)
- Golf (\$70)
- Extra barbecue tickets (\$20)
- Membership only (\$20)

\_\_\_ Enclosed is my check made payable to MWCC.

\_\_\_ Charge \$ \_\_\_\_\_ to my MC/Visa card no. \_\_\_\_\_

expir date \_\_\_\_\_ signature of cardholder \_\_\_\_\_

\_\_\_ Bill my company for \$ \_\_\_\_\_, purchase order no. \_\_\_\_\_

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